

Systems Available For:

- Airport Kiosks / Mall Kiosks
- Amusement Parks
- Apparel & Accessory Shops
- Aquariums
- Arcades
- Auto & Home Supply Stores
- Auto Parts / Auto Tire Stores
- Bakeries
- Barber & Beauty Shops
- Bars, Taverns & Nightclubs
- Boat Supplies
- Book Stores
- Boutiques
- Bowling Alleys
- Bicycle Sales & Service
- Camera/Photo Supply
- Candy Nut & Confectionery
- Car Washes
- Carnivals / Festivals
- Children & Infant Ware
- Chinese Restaurant/Carry-out
- Clothing Rental
- Coffee/Cappuccino Shops
- Concessions
- Convenience Stores
- Cosmetic Stores
- Craft Shops
- Delicatessens
- Dentists
- Drug Stores & Pharmacies
- Dry Cleaners
- Ethnic Markets
- Eyeglasses/Vision Centers
- Family Restaurants
- Flea Markets
- Flower Shops
- Gas Stations
- Gift, Card, & Novelty
- Glass, Paint & Wallpaper Stores
- Golf Courses
- Hardware Stores
- Health & Beauty Spas / Hair Care
- Hobby Toys and Game Shops
- Hot Dog Stands
- Ice Cream/Soft Serve/Yogurt
- Landscaping Services
- Liquor/Beer/Wine Stores
- Lumber & Building Materials
- Marinas, Marine Service & Sales
- Medical Offices
- Men's/Boy's Clothing
- Movie Theatres
- Music & Instruments
- News Dealers & Newsstands
- Nursery, Lawn & Garden
- Orchards
- Pet Shops
- Photography Studios
- Plumbing & Heating Equipment
- Quick Service/Fast Food Rest.
- Record/Music Stores
- Resorts/Campgrounds
- Seasonal Merchandise
- Shoe Stores/Shoe Repair
- Smoothies/Custard
- Souvenir Stands
- Specialty Food Stores
- Sporting Goods/ Sports Apparel
- Stadiums/Ball Parks
- Stationary & Office Supplies
- Submarine Sandwiches
- Tailors, Mending & Alterations
- Tanning Salon
- Tattoo Parlors
- Theme Parks
- Ticket Offices
- Tobacco Shops
- Used/Second Hand Store
- Variety Stores
- Veterinary Services
- Video Rental
- Women's Apparel

Payment SOLUTIONS

SAM4s Integrated Payment ECR Systems

Millions of merchants use standalone credit authorization terminals. If the merchant also uses a cash register, a credit sale becomes a two-step process: first register the sale on the cash register and then input the sale into the credit authorization terminal (CAT).

An integrated system requires the sale to be processed only once. When the operator presses a credit payment key on the SAM4s ECR, the register display prompts the operator to slide the card, and the payment process is completed on the register. The SAM4s

ECR will print both the credit voucher and the customer receipt on a fast thermal printer. This is the same payment process you will experience with high-cost POS equipment used by chain stores.

Many advantages are obvious: it's faster, you use one piece of equipment instead of two, and the opportunity for errors is eliminated.

A real-life example:

Your clerk registers a \$98.00 sale on the register and then inputs \$.98 at the CAT, inadvertently missing the double-zero key. The clerk never notices the error and the customer signs for and is charged \$.98. You lose \$97.02. Do you compare your register and CAT totals? Do they always agree?



Single System
Insures Security



Work with Reputable ECR/POS Dealer

Your professional ECR (electronic cash register) or POS (point of sale) reseller can be your single source for an integrated payment system, providing initial consultation, hardware, training, service, supplies – and may also be able to provide substantial savings on credit processing services. If you are already satisfied with your credit processor, or if you are under obligation to complete the term of your current contract, your ECR/POS dealer can deliver an integrated system that works with your current processor.

Affordable?

An affordable lease option means that you may be able to upgrade to an integrated system for about the same per/month fee you may already be paying for renting or leasing a standalone CAT. Ask your dealer for more information.

Choose to Accept Credit Payments

Accepting credit cards can increase sales, giving customers the flexibility to make unplanned purchases. Why do credit customers buy more?

- Credit enables impulse buying.
- Credit allows customers to purchase more expensive merchandise.
- Credit acceptance attracts customers.
- Credit customers are loyal.
- Credit customers will buy anytime, while cash customers buy heavier after payday.
- Credit acceptance is essential to success for a small business!



Benefits of Payment Integration



- **Improved customer service:** Provides faster check out time, by simplifying the sales process, and eliminating redundant data entry.
- **Error reduction:** Eliminates cashier keying errors due to the manual entry of payment amount.

- **Improved security:** Integration requires all transactions, including sales, voids and credits to be processed with a secure ECR, limiting the opportunities for employee theft and fraud.
- **Reduced paperwork:** Eliminates the need to write separate sales drafts or vouchers for credit card transactions.
- **Easier, faster reconciliation:** Ensures that sales and payment totals agree every time.
- **Reduced operator training costs:** Because credit card processing has become a normal extension of the sales process,

cashiers require less training.

- **Improved record keeping:** Controls and stores all transaction data in one unified system.
- **Saves counter space:** Eliminates the need for separate authorization terminals and printers, providing more room for sales activities.
- **Reduced installation, operation and maintenance costs:** Eliminates the renting or purchase of separate authorization terminals, printers, paper, ribbons and charge drafts.



SAM4S

Choose the SAM4s ECR That Best Fits Your Business



CRS
Incorporated
www.crs-usa.com

All product features are subject to change without notice.
All product and company names are trademarks, service marks or registered trademarks of their respective owners.