

Chic Wallpaper Patterns Become Top Design Trend For 2014

MURRIETA, CA, Feb. 27, 2014 – Style editors from around the globe are buzzing about the resurgence of wallpaper in interior design, and Southern California-based [All American Wallpapering, Inc.](#) is seeing an increase in inquiries from clients seeking the latest wallpaper trends.

“Wallpaper designs from companies such as [Astek Inc.](#), [Phillip Jeffries](#), [Maya Romanoff](#), and [Galbraith & Paul](#) are very hot among my clientele,” said Greg McAllister, president and CEO of All American Wallpapering, Inc. “Wallpapers featuring grass cloth, flock, and glass beads are among some of the most popular. Bold colors and loud 1970s-era geometric designs are also very fashionable. Clients are also being creative by mixing wallpaper textures in a room.”

In 2013, The Huffington Post covered this style trend in an article, [“Chic Symbols, Cool Tile, and the Return of Wallpaper.”](#) Architectural Digest also recently reported on the movement in a story about [“Catherine Martin’s Jazz Age-Influenced Wallpapers and Fabrics.”](#) Better Homes and Gardens even picked up on the trend in a 2012 piece titled, [“What’s Hot: Wallpaper.”](#)

McAllister said today’s homeowners, designers and business managers are looking for fresh ideas.

“Dull walls are a thing of the past. Clients want to make a statement and today’s wallpaper manufacturers are meeting demand with a host of patterns and styles to greet a wide array of tastes. Wallpaper prices, in some cases, have even come down in recent years due to increased technology and manufacturing advancements.”

(To view a list of wallpaper companies, [click here.](#))

For more than 30 years, All American Wallpapering, Inc. has been serving the residential and commercial markets throughout Southern California. Services include wallpaper installation, wallpaper removal, wallpaper repair, wallpaper sales, and painting. The company is licensed, bonded, and carries \$2 million in general liability insurance.

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